Thursday 2nd July 2020.

Today we are going to begin to think about writing a leaflet which we know you are great at!!

I want to go there!

Zargon 10 sounds like a brilliant planet to visit. Let's have a go at persuading people to visit it. Take a look at this example advert:

Fabulous fun for all the family at Alien Park
Are you ever bored at the weekend? Do you long for something exciting to do? Why not zoom to Alien Park and enter an amazing world?

Marvel at flying vampires. Wonder at the Dragons' Cave. Be amazed by Crocodile World. There is also ample parking, a cool café and a stunning shop.

Only 5 minutes from airstrip 21! Join the Alien A-team!

Now let's use the structure and imitate the language to write our own.

★ Ask 3 questions: Are you ever bored at the weekend?
Do you long for something exciting to do?
Why not zoom to Aliens Park and enter an amazing world?

★ **Use *weasel* words** – words that are sneaky and boastful that try and make you think everything is absolutely wonderful. Underline all the *weasel* words in the advert above. I've done a few for you.

★ **Tell your reader what to do by using *bossy* imperative verbs: Marvel** at flying vampires. **Wonder** at the Dragons' Cave. **Be amazed** by Crocodile World.

★ **Add on more detail with a sentence of 3 things:** There is also **ample parking, a cool café** and **a stunning shop.**

★ **Tell them where it is:** Only 5 minutes from **airstrip 21**!

★ **Round off with a catchy slogan: Join the Alien A-team!**

Let's innovate!

★ What do you want to say about Zargon 10? Use the planner below to plan your ideas. You can use some of the sentences above but try to add sentences and ideas of your own. I have left space in the plan for this, too:

Underlying structure	Jot down your ideas in note form
Ask a question to the reader to draw them in e.g. *Do you …*	
Tell the reader what there is on Zargon 10. Name 3 things. e.g *Don't miss…*	
Add on more detail with a sentence of three	
Tell them where it is	
End with a catchy slogan e.g. *See you there!*	